

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending December 25th, 2021: New Ads Hit Lowest Level Since July**

WETHERSFIELD, December 30th, 2021 – During the week ending December 25th, there were 5,667 new postings, down 3,373 new ads or -37% from a week ago. About 48% of this overall decrease occurred in Healthcare & Social Assistance, Retail Trade, and Manufacturing, the three of which had respective decreases of 1,029, 395, and 189. The most recent week of total new ads is the lowest level since mid-July and is the second lowest level for the second half of 2021. The three occupations with the largest new ad decrease over the week were Registered Nurses (-248 new ads), Laborers and Material Movers (-171 new ads), and Medical Assistants (-112 new ads). Four employers had over the week new ad declines of over 100 new ads, Hartford Healthcare (-438 new ads), Amazon (-198 new ads), Aya Healthcare (-122 new ads), and Avangrid (-101 new ads). Three of those employers had corresponding gains in the prior week. During the week ending December 18th, Hartford Healthcare was up 494 new ads, Amazon was up 310, and Avangrid was up 103 new ads. Though down over the week, new ads are up substantially from a year ago, which saw 3,283 new ads during the week ending 12/26/20.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Hartford Healthcare, Amazon, and Allied Universal.

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (1,283 new postings, -45% over the week)
* **Retail Trade** (615 new postings, -39% over the week)
* **Finance & Insurance** (459 new postings, -26% over the week)

  
 Eighteen sectors had job posting decreases over the week, one was unchanged and two had increases. Healthcare and Social Assistance had the largest decrease, down 1,029 ads which amounted to 31 percent of the weekly drop across all industries. Most major sectors had double-digit percent change, the exception being Public Administration, down -3% and Agriculture which was unchanged. Among industries with large new ad losses, the largest percent decreases occurred in Health Care & Social Assistance (-45%), Real Estate (-42%), and Arts, Entertainment and Recreation (-41%). New ad change over four weeks had similar industry shifts, all but four sectors declined, and the four increasing sectors grew by 33 new ads or less. Large sector losses over four weeks occurred in Educational Services (-57%), Manufacturing (-56%), and Information (-53%). There is some likelihood that the past week was impacted by holiday-related closures. A year ago, during the week ending 12/26/2020, new ads were down 15% over the week.   
  
 For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Registered Nurses (429 new postings, -37% over the week)
* Retail Salespersons (158 new postings, -32% over the week)
* Sale Representatives, Wholesale & Manufacturing (152 new postings, -36% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Health Care, Finance & Insurance, and Retail Trade. The 25 employers shown above account for 21 percent of all new ads. Among the top 25 employers, 14 had over the week ad increases and 11 had decreases. The 14 increasing employers had a combined 242 new ads, and the eleven decreasing employers in the top 25 fell by a combined 997 new ads. 3 employers amounted a combined 758 new ad decline, Hartford Healthcare (-438 new ads), Amazon (-198 new ads), and Aya Healthcare (-122 new ads). The remaining 8 declining employers in the top 25 had over the week losses of 68 or less. The fourteen increasing employers had much smaller increases, the largest being a 31 new ad increase over the week at Bertucci’s. The largest four-week increase occurred at Dattco (+33 new ads) and the largest decrease occurred at Amazon (-351 new ads).

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf>